

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application : **09/815,856**
Applicant(s) : **Zimmerman, John**
Filed : **3/23/2001**
Confirmation : **5812**
T.C./Art Unit : **2623**
Examiner : **Reuben M. Brown**
Atty. Docket : **US 010094**
Title : **Method and Apparatus for Recommending Television
Programming Through a Celebrity or Using a Celebrity Profile**

AMENDMENT and/or RESPONSE under 37 C.F.R. § 1.111

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the non-final Office action of 18 September 2008, please amend the above referenced application as follows and reconsider the application in light of the following remarks.

This paper includes (each beginning on a separate sheet):

- 1. Amendments to and/or listing of the Claims; and**
- 2. Remarks / Discussion of issues.**